

B I G L A K E SPUD FEST

Supporting local youth and community since 1972!

Big Lake Spud fest was born here in 1972. The founders of the festival were looking for a means to provide funds for summer youth recreation programs and an event for Big Lake and surrounding areas that promoted a strong sense of community and sharing. Over the years, Big Lake Spud Fest has grown into more than just a simple summer event! We now sponsor and implement new events year-round, providing fun and safe activities for all who attend!

As with any nonprofit organization, we rely on community leaders such as you for donations and volunteer hours. We also provide sponsorship opportunities for businesses and organizations that advertise with us. Imagine reaching over 20,000 people in just four days! We would like to extend to you an opportunity to become a part of Big Lake Spud Fest's history and help sponsor one of the longest running community events in the area.

Below are the levels of sponsorship we offer:

LOADED TATER SPONSORSHIP = \$1,000

Your company logo/banner will appear on our website sponsorship page and **main stage** throughout our event. You will be recognized on our website and facebook page.

TWICE BAKED POTATO SPONSORSHIP = \$500

Your company logo/banner will appear on our website sponsorship page. You will be recognized on our website and facebook page.

TATOR-TOT SPONSORSHIP = \$250

Your company logo/banner will appear on our website sponsorship page.

FRENCH FRY SPONSORSHIP = \$50 + and/or BINGO PRIZE DONATIONS

Your company name will be listed on our website sponsorship page.

(Regretfully, our bylaws prohibit a sponsor from selling a product and/or service during Big Lake Spud Fest.)

Not sure what to sponsor? We have so much to offer! How about one of the bands? Or the fireworks on Friday night? Did you know we have a softball tournament that runs all week-end? If you have any ideas regarding activities, contest or other forms of sponsorships, please do not hesitate to call on us.

In addition to these sponsorships, we also have the opportunity for businesses to donate bingo items. Your company name will be added to the donation list of prizes to win and your business will also be announced at the time of the giveaway. If this sponsorship opportunity interests you, please check the bingo donation on the enclosed form with a description of the donation that is being provided. Please drop off your donation at the Big Lake Chamber office.

We hope that you will take the next step with us in becoming a part of the wonderful history of Big Lake Spud Fest. If you have any questions, comments or concerns, please email biglakespudfest@gmail.com.

Thank you very much for your consideration and continued support!

Sincerely,

The Big Lake Spud Fest Board



THANK YOU FOR YOUR SUPPORT!

BUSINESS NAME: _____
CONTACT: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
EMAIL: _____
BUSINESS PHONE: _____
CELL PHONE: _____
WEBSITE: _____

SPONSORSHIP LEVEL (circle)

LOADED TATER - \$1,000

TWICE BAKED POTATO - \$500

TATOR-TOT - \$250

FRENCH FRY - \$50 +

PLEASE MAKE CHECKS PAYABLE TO: BIG LAKE SPUD FEST

I/we will donate Bingo Prizes

BINGO PRIZES: (description & value)

o I will drop them off at Big Lake Chamber of Commerce by (date):

o Item/s will be available for pick up on (date): _____

• I/we will need a banner and would like to sponsor (event name):

• I/we have a banner and will deliver on: _____

• I/we will provide a digital logo to add to an advertising banner (email logos in .jpg or .pdf format to: biglakespudfest@gmail.com)

• YES! I/my staff would like to volunteer! Please contact (name/phone):

Please complete and mail form to:

Big Lake Spud Fest, PO Box 215, Big Lake, MN 55309

www.biglakespudfest.com

Or scan and email to biglakespudfest@gmail.com